



Xclusive
PREVIEW



World Furniture Expo 5-6-7 DEC. 2024

Bombay Exhibition Center, **Mumbai**

www.wofxworldexpo.com



At WOFX we are thrilled to introduce you to Creaticity, an ultimate source and destination for all things home and interior excellence. Creaticity takes pride on being more than just a shopping destination; they are India's leading home lifestyle campus and India's first comprehensive "House of Brands" for home, furniture, and décor.

Creaticity has revolutionized the concept of home and lifestyle retail by uniting an exceptional selection of international brands under one roof. Their unique House of Brands (HOB) model represents a new paradigm, bringing exclusive manufacturer-retailer partnerships for their clients. This approach allows them to maintain direct control over product design, quality, and customization, ensuring a seamless, end-to-end experience for interior solutions – exclusively for the partners and clients as a Single Source of Interior Solutions.

Each brand partner that they are proudly associated with, helps them to align with the commitment of establishing a diligent choice of products and solutions in the home interior space. This approach enables them to offer a diverse and premium portfolio, empowering their customers with unmatched options for personalization and tailor-made solutions to suit every lifestyle. By working closely with each brand, Creaticity ensures that clients have access to the best in design, quality, and customization.

Team WOFX invites you to explore the world of Creaticity and discover how they can help you transform your home with our comprehensive interior solutions. Thank you for considering Creaticity as your partner in home and interior excellence.

Creaticity: Redefining Home and Interior Excellence



India's dedicated B2B International **Furniture + Design Marketplace**



Indexlivingmall

THAILAND

Index Living Mall (ILM): ILM is Thailand's largest furniture brand, operating 32 flagship retail stores nationwide with a presence in Vietnam, Cambodia, Laos, Myanmar, Maldives and Nepal. With over three decades of expertise, ILM pioneered Thailand's specialty mall concept, seamlessly blending furniture, home décor and household products under one roof. ILM has 34% of the modern retail market in its segment backed by in-house design teams, global collaborations and wholly owned manufacturing facilities which produce over 70% of its store inventory while also serving as an OEM for leading global furniture brands.

Inviting: Dealers, Trading & Buying Houses, Large Format Retailers, Consultants, Distributors, Agents, Online Traders, Architects, Wholesalers, Retailers, Franchisees, Interior Designers, Importers, E-Tailers, Entrepreneurs, Real Estate Developers, Corporate Sourcing Heads, Institutional Sales





Ashley Furniture Homestore: From a furniture sales company in 1945 to the world's largest manufacturer of home furnishings, there are over 945 Ashley Furniture HomeStores and 15 manufacturing and distribution facilities globally. Today, Ashley products are available through 6,000+ retail partners in 155 countries offering stylish, affordable furnishings for every room and outdoor areas. Offering more than 8,000 items and manufacturing over 250,000 pieces weekly, Ashley Furniture HomeStore turns every house into a home with its timeless designs and unbeatable prices.

Inviting: Dealers, Trading & Buying Houses, Large Format Retailers, Consultants, Distributors, Agents, Online Traders, Architects, Wholesalers, Retailers, Franchisees, Interior Designers, Importers, E-Tailers, Real Estate Developers, etc.



3C DAS SOFA

GERMANY



3C Das Sofa: Part of the renowned 3C Group, Candy Polstermöbel has been crafting lifestyle furniture since 1996, blending daring innovation with timeless design. The 3C Das Sofa stands as a testament to their commitment to quality, combining impeccable form, maximum functionality and unmatched durability. Awarded the prestigious "Golden M" and "Emissions Label" by the German Furniture Quality Assurance Association, the 3C Das Sofa offers customers the assurance of superior craftsmanship, modern aesthetics and a perfect fit for any home.

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KONFOR

TÜRKIYE

Konfor: Blending modern aesthetics, advanced technology, and premium quality, Konfor delivers world-class European designs tailored to Indian sensibilities. Our exclusive collections specialize in customization and innovative space-saving solutions, redefining contemporary comfort.

Inviting: Buyers and industry professionals from across India

